

New opportunities to REACH YOUR TARGET

VITRUM 2017 MILAN 3-6 OCTOBER

The International Trade Show Specialized in machinery, equipment and systems for flat, bent and hollow glass and in glass and processed products for industry

Data from Vitrum 2015

- ✓ 347 Exhibitors
- ✓ 20,000 sq. m of exhibit area
- ✓ 18,450 Visitors

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- **Cost-effective rate** per sq. m
Flat fee per sq. m of floor space: **170 euros** (No VAT for foreign Exhibitors)
Fee for registration and media services provided to **Exhibitor: 210 euros**
Fee for registration and media services provided to **Co-exhibitor: 210 euros**
Fee for insurance services for insured capital of 25,000 euros: **95 euros**
- **Discount** per additional sq. m compared to 2015 rate
Fee for additional sq. m: **129 euros (DISCOUNTED 25%)**

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- **Opportunities** for new Exhibitors (or those who have not exhibited for more than 3 editions)
Exciting turnkey options are available to new Exhibitors and to companies that have not exhibited for more than 3 editions. Choose from extremely functional and cost-effective 12 and 24 sq. m stands

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- **Completely new format**
To better meet the needs of Exhibitors and Visitors
- **Seminars, workshops and B2B**
Create new business opportunities and build partnerships
- **Easier access to pavilions for Visitors and Exhibitors**
Vitrum will be held in Pavilions 5 and 7, closer to the Metro and the train station, and adjacent to the seminar venue
- **1 free parking place for Exhibitors**
- **Free Wi-Fi**

Just some of the many excellent reasons to choose Vitrum

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Secretariat
Via Petitti 16 – 20149 Milano Italy
Tel. +39 0233006099
Fax +39 0233005630
vitrum@vitrum-milano.it



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