

# SPOTLIGHTS TRAINED ON OPPORTUNITIES FOR THE GLASS INDUSTRY



October 1 - 4, 2019 fieramilano rho

The International Trade Show Specialized in machinery, equipment and systems for flat and hollow glass and in glass and processed products for industry



## Very economical cost per m<sup>2</sup>

**Flat fee per m<sup>2</sup>** of floor space: **180 euros** (+VAT 22% Italy only - No VAT for foreign exhibitors)

**Exhibitor fee** for registration and media services provided: **210 euros**

**Co-exhibitor fee** for registration and media services provided: **210 euros**

**Fee for insurance services** for insured capital of 25,000 euro: **100 euros**

**Discount** for additional m<sup>2</sup> compared to 2017

Fee for **additional m<sup>2</sup>**: **135 euros (DISCOUNTED 25%)**

**Discount** for new sectors

Fee per m<sup>2</sup> for **new sectors**: **135 euros (DISCOUNTED 25%)**



## Opportunities for new exhibitors

(or those who have not exhibited for more than **2 editions**)

Exciting turnkey options are available to new exhibitors and to companies that have not exhibited for more than 2 editions – very functional and extremely cost-effective stands measuring **12, 24 and 36 m<sup>2</sup>**.



## Seminars, workshops and B2B

To create new business opportunities and build relationships

## Easy access to pavilions for Visitors and Exhibitors

Vitrum will be held in Pavilions 5 and 7, close to the Metro and the train station, and adjacent to the seminar activities center

**1 free parking space for Exhibitors**

**Free Wi-Fi**



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**Vitrum Specialized: 12 specialization logos that identify product types** lead visitors along themed pathways, clearly indicated on show maps.

Campaigns will be conducted in various media to maximize support for the specific contents (official catalog, newsletter, press releases), ensuring greater visibility for exhibitors and better access to the show for trade professionals.



## Vitrum 2017

**m<sup>2</sup>** Total area  
29,400mq

▶▶▶ **245 Exhibitors**  
(from 21 Countries)

**10,000 Visitors**  
(from 86 countries)

**48% foreign**

**49% foreign**

**52% Italian**

**51% Italian**

# VITRUM

## The must-attend event for your biz

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Ministero dello Sviluppo Economico



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