



TAKE
YOUR GLASS BUSINESS
TO THE NEXT LEVEL

1/4 October 2019 fiera milano rho

Price List - Vitrum 2019 Services

Description	Cost of service + VAT [€]	Cost of service for Gimav Members + VAT [€]
To Exhibit at Vitrum 2019		
Application for admission	free	free
Exhibitor Passes	free	free
Customer Invitations available to Exhibitors	free	free
Wi-Fi Connection	free	free
E-Contact App	free	free
1 parking pass	free	free
1 copy of the print catalog	free	free
Purchase of additional copies of the print catalog	5 VAT included	5 VAT included
Basic stand cleaning	free	free
Electrical supply up to 10 kW	free	free
Match-making System	free	free
Visa invitation letters	free	free

Vitrum Specialized		
Stand Panel with selected Specialized logos	free	free
Specialized Logos in the official catalog	free	free
Location shown on dedicated maps	free	free
Company content in Specialized blog	free	free
Company content in	free	free



TAKE
YOUR GLASS BUSINESS
TO THE NEXT LEVEL

1/4 October 2019 fiera milano rho

Newsletter Specialized sections		
---------------------------------	--	--

Description	Cost of service + VAT [€]	Cost of service for Gimav Members + VAT [€]
Vitrum Newsletter		
Promotional content in the Vitrum Newsletter	180	150
Promotional content in the Vitrum Newsletter sent during Show days	200	170

Print Catalog		
Standard listing	free	free
Company Logo	40	30
Bookmark (inserted on rotation basis)	180	150
Advertising page (price includes 2 Facebook posts and 2 Twitter posts)	1,100	1,000

On-line Catalog		
Standard listing	free	free
Premium Listing	350	300
6-month banner	1.400	1.200
1-year banner	2.000	1.800

Pavilion Map		
Standard listing	free	free
Company Logo	150	120
Banner (new formats)	600	500
Ear space (new formats)	360	300



TAKE
YOUR GLASS BUSINESS
TO THE NEXT LEVEL

1/4 October 2019 fiera milano rho

Description	Cost of service + VAT [€]	Cost of service for Gimav Members + VAT [€]
Vitrum Website		
Content in the Specialized Section	free	free
Content in the News Section	35	30
Official App Vitrum 2019		
Standard listing	free	free
Pigeon hole		
Company Post Box	70	50
Vitrum Social Network		
3 Facebook posts and 3 Twitter posts (dates to be agreed upon)	60	50
Sponsored Seminar		
20-minute slot to present the company's tech innovations	1.800	1.200
Posters		
The entire Fiera Milano range of posters available to Exhibitors at very favorable rates	on request	on request