



Advertising in the official Exhibitors' catalog, social networks and site plan – FORM E

The undersigned Company, acknowledging the conditions indicated below, and in acceptance of the same, orders the services marked with X.

Company name

Address ZIP Code

City Country

Member of (Association)

Telephone Fax

VAT id. no. Fiscal Code

Member of (a member of the Community of Glass Associations)

	Printed Exhibitor Catalog	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Full advertising page. The offer includes 4 posts to your choice of Facebook, Twitter, Instagram and YouTube	1.100 + VAT	1.000 + VAT
<input type="checkbox"/>	Bookmark (inserted on rotation basis)	280 + VAT	250 + VAT
<input type="checkbox"/>	Company Logo	40 + VAT	30 + VAT

	Vitrum Social Networks	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	3 posts to your choice of Facebook, Twitter, Instagram and YouTube, dates to be agreed upon	35 + VAT	30 + VAT
<input type="checkbox"/>	3+3 posts to your choice of Facebook, Twitter, Instagram and YouTube, dates to be agreed upon	65 + VAT	55 + VAT
<input type="checkbox"/>	4x3 SPECIAL Promotional package of 3 posts on dates to be agreed upon for each social platform, total of 12. (Facebook, Twitter, Instagram and YouTube)	105 + VAT	90 + VAT





	Pavillion floorplan distributed free at the Exhibition	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Company Logo identifying stand	150 + VAT	120 + VAT
<input type="checkbox"/>	Banner	600 + VAT	500 + VAT
<input type="checkbox"/>	Ear space	360 + VAT	300 + VAT

	NEW! GLASS WEEK Brochure	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Full-page ad	900 + VAT	800 + VAT
<input type="checkbox"/>	Back cover ad	1.200 + VAT	1000 + VAT
<input type="checkbox"/>	Banners	600 + VAT	500 + VAT
<input type="checkbox"/>	Ear space	360 + VAT	300 + VAT

	NEW! GLASS WEEK Sponsorships	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Silver partner	on request	on request
<input type="checkbox"/>	Gold partner	on request	on request
<input type="checkbox"/>	Platinum partner	on request	on request

	COMPANY LOGO Package	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Company logo in the print catalog, on-line and on the pavilion map	500 + VAT	420 + VAT

	Newsletter Vitrum	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	1 Vitrum Newsletter entry on issue to be determined	180 + VAT	150 + VAT





	VITRUM LIFE www.vitrumlife.it	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Base package: 0-49 sq.m: editing of 3 articles on the portal 50-160 sq.m: editing of 6 articles on the portal Over 161 sq.m: editing of 9 articles on the portal	Gratis for direct exhibitors	
<input type="checkbox"/>	Base package for co-exhibitors and representatives: 0-49 sq.m: editing of 3 articles on the portal 50-160 sq.m: editing of 6 articles on the portal Over 161 sq.m: editing of 9 articles on the portal	1.100 + VAT 1.850 + VAT 2.600 + VAT	800 + VAT 1.600 + VAT 2.400 + VAT
<input type="checkbox"/>	Editing of 10 additional articles	1.800/year + VAT	1.500/year + VAT
<input type="checkbox"/>	Editing of 10 additional articles and promotion on the major social networks	2.800/year + VAT	2.500/year + VAT
<input type="checkbox"/>	Footage of on-line video interviews (interview/editing with audio)	1.100/ea. + VAT	1.000/ea. + VAT
<input type="checkbox"/>	Promo in ItalianIngenio (10 articles)	800/year + VAT	600/anno + VAT
<input type="checkbox"/>	Alibaba: showcase page (unlimited) for product uploads	20/day + VAT	18/day + VAT
<input type="checkbox"/>	TraceParts space to upload catalogs, 3D models, 2D designs and CAD files	To be determined	To be determined

	Audio and video services at the Show	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	Selection of at least 20 shots at the stand	350 + VAT	300 + VAT
<input type="checkbox"/>	Video footage of the stand + interview, editing and color correction, max length 1.30 minutes	950 + VAT	800 + VAT
<input type="checkbox"/>	Live coverage on VITRUM social channels, max 30 minutes	1.800 + VAT	1.500 + VAT

On-line Catalogue

We are working on the VITRUM Digital: all the options available will be communicated soon.

	Sponsored Seminar	Cost [Euros]	GIMAV Member Cost [Euros]
<input type="checkbox"/>	20-minute slot to present the Company's tech innovations	1.800 + VAT	1.200 + VAT





NEW Digital Signage

In addition to the traditional poster service, Digital Signage is now available in the Fiera Milano exhibition district. There are different kinds of digital advertising signs, latest generation LED walls with dynamic scrolling of multi-media content, placed in the most strategic locations on the fair grounds. The entire range of Fiera Milano advertising options is available to Exhibitors at very attractive rates. For information contact the Vitrum Secretariat.

Posters

As with Digital Signage, Exhibitors can request poster service at preferential rates applied across the board to all Fiera Milano advertising options. For information contact the Vitrum Secretariat.

Important information: Expo Guide scam

Vitrum S.r.l. informs that the Expo Guide S.C. company, based in Ave Horacio # 340 – 3, Col Chapultepec Morales, C.P. 11570 Mexico D.F., Mexico - Apartado Postal n. 39-064 C.P.15621 Mexico - owner of the www.expo-guide.com Website, is a company totally unrelated to the Fiera Milano Group and to Vitrum srl and is no way authorized to communicate, disseminate or use in any way – for its own commercial purposes – information regarding Fiera Milano S.p.A. or the companies belonging to the Fiera Milano Group and to Vitrum srl and/or exhibitions and events organized by them.

Payment:

Upon receipt of invoice.

The costs of producing or modifying any graphic layouts shall be paid by the advertiser.

The position of advertisements will be decided by VITRUM, which reserves the right to confirm this order.

Legal proceedings of any nature shall fall under the jurisdiction of the Court of Milan.

Date and Venue

Legal Representative
(Company stamp and legible signature)

ORIGINAL TO FILL OUT, SIGN AND RETURN NO LATER THAN 1st JUNE 2021 ALONG WITH THE MATERIAL TO:

VITRUM srl - Via Petitti 16 – 20149 Milan - Italy

Fiscal code and VAT identification no. 07177790156

Tel. +39/02.33006099 – Fax +39/02.33005630

Web: www.vitrum-milano.com - www.vitrumlife.it - E-mail: vitrum@vitrum-milano.it